



## HP Exstream 8.0 Upgrade Assistance



The latest version of HP's top-ranked customer communication solution was announced a few months ago. If you have not already upgraded, start the year off right by enhancing your customer communications with HP Exstream 8.0 to deliver a better overall customer experience and drive top line revenue growth. HP Exstream 8.0 enables you to:

- Adapt your customer communications to support consumers' preference for mobile and electronic channels
- Speed deployment and ease integration with business applications and IT environments
- Enable front-office flexibility with interactive documents for better customer responsiveness
- Support global and regional growth with multi-language capabilities

We have two upgrade paths designed to provide the right level of support for your company. The most popular option is to leverage the HP Exstream professional services team; however some companies have the resources to handle themselves and keep it in house. Whatever you decide, getting started is as easy as contacting your sales representative.

### IF YOU WANT HP TO HELP:

HP offers upgrade assistance for those customers who wish to leverage the HP Exstream experts who can expedite the upgrade process due to their experience, best practices knowledge and access to Exstream resources, such as the testing tools. A typical HP Exstream upgrade assistance project delivers the following benefits:

- Reduced upgrade time so you can access new features and capabilities faster
- Minimize the risk of introducing any errors in the upgrade process, ensuring a smooth, high quality upgrade so your critical business processes are not interrupted
- Access to Exstream testing tools and experts you may not already have

Your sales representative will be glad to provide you with an estimate for your specific upgrade after identifying your project scope.

IF YOU WANT TO DO IT YOURSELF:

If you would prefer to own the upgrade effort, HP offers a robust set of testing tools that can significantly reduce your quality assurance time, improve the overall test coverage and reduce the risk of upgrade errors. We can provide additional details on these tools. Please contact your sales representative to let them know which path you want to take. Either way, you are off to a great start in 2012!