



HP Halo Recognized by Environmental Defense Fund for Environmental Responsibility

PALO ALTO, Calif., May 20, 2008 – HP today announced the inclusion of HP Halo Telepresence Solutions in “Innovations Review 2008: Making Green the New Business as Usual,” Environmental Defense Fund’s (EDF) first annual showcase of some of the most promising new trends, best practices and compelling examples of business solutions to environmental challenges.

“EDF’s goal for this inaugural report is to encourage more companies to take action that’s good for the environment and for business,” said Gwen Ruta, vice president, Corporate Partnerships, EDF. “The breakthrough and everyday solutions featured in ‘Innovations Review 2008’ can provide inspiration for others.”

The Innovations Review will be announced at a press conference today in San Francisco at EDF’s office, where HP and other California-based companies will be recognized for the environmental innovations featured in the report. The full report is available at www.edf.org/innovationsreview.

“We are honored to be recognized for our environmental stewardship by the Environmental Defense Fund,” said David Murphy, senior vice president, Web Services and Software Business, HP. “The inclusion of Halo in the first annual Innovations Review is testament to HP’s legacy of environmental and technology leadership and innovation.”

To meet increased demands for HP Halo Telepresence Solutions within HP, the company is quadrupling the number of studios within its facilities around the world. HP estimates that when the global build-out is complete, during the second half of 2009, the company will eliminate more than 20,000 trips per year and will save millions annually in travel costs.

Eliminating these trips will avoid CO₂ emissions related to travel and represents more than 35,000 metric tons of CO₂ – the equivalent of the electricity usage of 4,700 homes for one year or of taking 6,500 passenger cars off of the road for one year.⁽¹⁾

The build-out will enable HP to enjoy the business and environmental benefits of Halo without the need to hire additional information technology support staff or make any upgrades to HP’s corporate network, as Halo runs on the dedicated fiber optic Halo Video Exchange Network. Many existing Halo studios within HP are used in excess of 130 hours per month.

More information about HP Halo offerings is available at www.hp.com/go/halo.

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Note to editors: More news from HP, including links to RSS feeds, is available at www.hp.com/hpinfo/newsroom/.

⁽¹⁾ Reductions calculated using the U.S. Environmental Protection Agency Equivalency Calculator available at www.epa.gov/cleanenergy/energy-resources/calculator.html.

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