

## CloudPrint Social Computing Lab, HP Labs Palo Alto

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CloudPrint is a free, web-based service offered by HP Labs that makes it possible to share, store and print documents, photos and web pages using a mobile phone.

CloudPrint unleashes physical documents from a user's computer and printer and stores them in the cloud, making it simple to access and use documents while on the go.

Users can store email attachments, data or web pages from a mobile device or PC by sending them to the CloudPrint virtual print server. The server stores a copy and sends an SMS message back to the mobile device with a reference ID. Users can also forward documents to other people, in which case CloudPrint sends another unique document ID to that user. Once the document, data or web page is in the CloudPrint server, those given access can retrieve it to a PC and print the material.

CloudPrint's online "Find a Printer" service can provide the location of available printers within a zip code

CloudPrint was developed and deployed by HP Labs in less than six weeks and was initially available as a beta service in August 2007.

For more information and to use CloudPrint, visit the HP IdeaLab at www.hp.com/idealab

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