



HP Everyday Adhesive Matte Polypropylene

Overview

The new HP Everyday Adhesive Matte Polypropylene produces prints with excellent color vibrancy for brilliant images at an everyday price. Ideal for retail stores, tradeshow agencies, Geographic Information Systems (GIS) professionals and commercial and signage print service providers (PSPs), the adhesive polypropylene film is crafted for durability and versatility to produce bold and long-lasting signs and displays.

Designed for both indoor and outdoor applications, HP Everyday Adhesive Matte Polypropylene provides customers with outstanding image quality at an affordable price. With a strong adhesive back and improved ink adhesion during lamination and mounting, the product ensures reliability and quality without compromising performance.

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Key features and benefits

- Delivers outstanding image quality for high-impact signs and offers brilliant color for indoor and outdoor applications at a competitive price
- Made from tear-resistant material and features a strong adhesive back for easier handling and faster mounting
- Ideal for trade show and event displays, point-of-purchase and point-of sale (POP/POS) displays, advertising and retail displays, self-adhesive signs, banners, posters and self-adhesive maps
- Compatible with a wide range of HP Designjet large-format printers – including T and Z series printers⁽¹⁾ – using Original HP dye- and pigment-based inks
- Consistently achieves outstanding results for a variety of printing needs – from single prints to a broad range of indoor and outdoor signage applications
- Affordable and versatile, the adhesive polypropylene film is available in four different widths

Technical specifications (with liner)

- Weight: 180 g/m²
- Brightness: >101 percent per ISO 2470
- Thickness: 8.9 mil/225 microns
- Opacity: >96 percent per ISO 2471
- Available in 24-, 36-, 42- and 60-in rolls

Pricing and availability⁽²⁾

- CG843A HP Everyday Adhesive Matte Polypropylene 180 g/m² – 24 in x 75 ft (610

mm x 22.9 m): \$67.50

- CG824A HP Everyday Adhesive Matte Polypropylene 180 g/m² – 36 in x 75 ft (914 mm x 22.9 m): \$101
- CG825A HP Everyday Adhesive Matte Polypropylene 180 g/m² – 42 in x 75 ft (1,067 mm x 22.9 m): \$118
- CG826A HP Everyday Adhesive Matte Polypropylene 180 g/m² – 60 in x 75 ft (1,524mm x 22.9 m): \$169

Expected to be available worldwide for purchase in March 2009.

⁽¹⁾ Also compatible with HP Designjet 5x00 Printer series (using Original HP dye- and pigment-based inks), HP Designjet 4000/4500 Printer series and HP Designjet 800/5x0 Printer series.

⁽²⁾ Estimated list prices, actual prices may vary.

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