HP Introduces Desktop PCs and Connect Solutions for Small and Medium Businesses

PALO ALTO, Calif., Nov. 9, 2009 – HP today introduced new offerings designed to provide small and medium businesses (SMBs) flexible hardware and software productivity tools.

"HP has developed a new lineup of desktop PCs and Connect Solutions to empower SMBs with competitive, cost-effective tools to get ahead in today's challenging economy," said Alan Reed, vice president and general manager, Desktop PCs, HP. "HP understands evolving business models and offers smart technology investments customers can customize and expand as their businesses grow."

The HP Pro 3000 and HP Pro 3005 Desktop PCs offer customers flexible configuration options, a choice between Intel or AMD processors, and the latest Windows® 7 operating system.

The desktops also feature new HP Connect Solutions,[1] a suite of collaboration and networking solutions with enhanced security offering personal, efficient and professional ways to connect with customers and coworkers while saving time and money that would have been spent on travel.

Flexibility for today's needs and tomorrow's growth

The HP Pro 3000 Desktop PC Series blends modern design with productivity features making them powerful enough to meet the changing needs of SMBs. Sporting a modern noir gloss finish with optional[1] Blu-ray Writer,[2] dual monitor support and multiple ports, slots and bays, the HP Pro 3000 Series delivers built-in flexibility to expand capabilities as needed.

Ideal for small businesses without a dedicated IT staff, these desktops include Credential Manager for HP ProtectTools, which stores and protects all passwords for websites, networks and applications with a single sign-on. The security-as-a-service provided by McAfee Total Protection for Business[3] provides comprehensive protection against advanced threats beyond antivirus and URL filtering systems and an optional Kensington Microsaver Security Lock[4] can be installed on the rear panel of the PC to keep assets safe.

The HP Pro 3000 Series offers 85-percent energy-efficient power supplies and HP Power Manager,[5] an easy-to-use desktop application that consolidates several power settings into one convenient tool. The HP Power Manager provides real-time reports on the energy consumed by a PC and the potential savings businesses could realize over time.

Available in two designs – the space-saving Small Form Factor or the highly expandable

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Microtower PC – the HP Pro 3000 Series supports 8 gigabytes (GB) [6] of DDR3 SDRAM memory, 160 to 500 GB[7] SATA hard drive and offers an optional second hard drive[4] to utilize the RAID data mirroring capabilities for real-time reliable data protection.

The HP Pro 3000 desktop PC offers a choice of four Intel processors including Intel® Celeron®, Intel Pentium®, Intel Core™ 2 Duo and Intel Core 2 Quad,[8] and features an Intel G45 Express chipset with Integrated Intel Graphics Media Accelerator 4500. The HP Pro 3005 desktop PC offers AMD Phenom™ II,[9] AMD Athlon™ and AMD Sempron™ processors and includes NVIDIA nForce 780v and integrated NVIDIA GeForce 9100 graphics controller.

Connect Solutions designed for SMBs
The HP Connect Solutions suite can help SMBs manage their most pressing communication challenges and create new opportunities for growth. Web-collaboration and e-learning are now cost- and time-effective alternatives to in-person meetings and presentations with HP Virtual Rooms, an online meeting place that conveniently supports up to 25 people per meeting. Leveraging HP hardware, such as the HP Pro 3000 Series for easy access, the HP Connect Solutions suite includes a number of trials such as:

- HP Virtual Rooms, which allows users to connect with business contacts, employees or family anytime that's convenient where there is internet access; includes a free 60-day trial with up to 10 people per meeting

- HP Virtual Support Room, which can access, view and control another computer online to troubleshoot and address customer problems quickly; includes a free 30-day trial

- Huddle.net, which combines collaboration, project management and document sharing; try a Huddle premium account free for 30 days[10]

- Norton Online Backup (Symantec) to back up information and media content to a secure online location; a 30-day trial for 5 GB of storage comes preinstalled on HP PCs[11]

HP also introduced the HP Compaq LE1711 and HP Compaq LE1911 LCD Monitors, which provide new low-power-consumption panels to help reduce costs for SMBs. Available in 17-inch and 19-inch diagonal screen sizes, these monitors meet stringent worldwide environmental standards including ENERGY STAR® and TCO certifications. They also contain 50 percent less mercury than previous-generation models and include a Brominated Frame Retardant (BFR) and Polyvinyl Chloride (PVC) BFR- and PVC-free panel and cabinet and sheet metal as well as arsenic-free display glass. The HP LE1711 and LE1911 allow for crisp and clear views with sharp resolutions to 1,280 x 1,024 dpi, fast 5-ms response time, 1,000:1 contrast ratio and wide, 160-degree viewing angles.[12] The HP Compaq LE1711 and LE1911 monitors are compatible with all HP business products.

Pricing and availability[13]
Expected to be available in the United States on Dec.15, the starting list prices for the HP Pro 3000 and 3005 Desktop PCs are $469 and $449, respectively. Available today, HP LE1711 and HP LE1911 displays start at $125 and HP Connect Solutions pricing[14] includes:

- HP Virtual Rooms starts at $12.95/month; for 5 people

- HP Virtual Support Room starts at $90.00/month; 1 support representative

- Norton Online starts at $49.99 for 25GB online storage for 1 year; 30 days free online trial for up to 5GB

- Huddle.net starts $15/month; 30 days free trial

More information about the HP Pro 3000 Series and HP Connect Solutions, including product specifications and images, is available at www.hp.com/personal.

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses and society. The world's largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure to solve customer problems. More information about HP (NYSE: HPQ) is available at http://www.hp.com.

Note to editors: More news from HP, including links to RSS feeds, is available at http://www.hp.com/hpinfo/newsroom/.

[1] Optional features sold separately or as add on features.

[2] Actual speeds may vary. Don't copy copyright-protected materials. Double-layer discs can store more data than single-layer discs; discs burned with this drive may not be compatible with many existing single-layer DVD drives and players. LightScribe creates a monochrome image. LightScribe media required and sold separately.

[3] 60-day trial period. Internet access required to receive updates. First update included. Subscription required for updates thereafter. This McAfee Total Protection for Small Business software is licensed to the user by McAfee under the terms of the McAfee end-user license agreement, which can be read at www.mcafee.com/uk/about/antipiracy_policy.html.

[4] Available on the HP Pro 3000 Microtower only.

[5] HP Power Manager may not be available in all regions. Use of this application is not required.

[6] Maximum memory capacities assume Windows 64-bit operating systems or Linux. With Windows 32-bit operating systems, memory above 3 GB may not all be available due to system resource requirements.

[7] GB = 1 billion bytes. Actual formatted capacity is less. Up to 16GB is reserved for system recovery software.

[8] 64-bit computing on Intel architecture requires a computer system with a processor, chipset, BIOS, operating system, device drivers and applications enabled for Intel® 64 architecture. Processors will not operate (including 32-bit operation) without an Intel 64 architecture-enabled BIOS. Performance will vary depending on your hardware and software configurations. See www.intel.com/info/em64t for more information. Dual and Quad Core technology is designed to improve performance of multithreaded software products and hardware-aware multitasking operating systems and may require appropriate operating system software for full benefit. Not all customers or software applications will necessarily benefit from use of this technology.

[9] This system requires a separately purchased 64-bit operating system and 64-bit software products to take advantage of the 64-bit processing capabilities of AMD technology. Dual/quad/triple-core processing available with AMD technology is designed to improve performance of this system. Given the wide range of software applications available, performance of a system including a 64-bit operating system and a dual-core processor will vary. This pc does not support the AMD processor over-clocking feature.

(10) This offer provides a Huddle premium account free for 30 days. To avoid being charged $75/month, cancel before the 30 day trial ends by downgrading your account or emailing cancellations@huddle.net.

 (11) A free 30-day trial of Norton Online Backup comes preinstalled on HP PCs with 5 GB of storage. A 25GB online storage plan can be purchased for $39.99, a 20 percent savings, until Dec. 31, 2009. Details are available at www.norton.com/hpnoel/en/other4. Offer valid in the United States and Canada.

 (12) All performance specifications represent the typical specifications provided by HP's component manufacturers; actual performance may vary either higher or lower.

(13) Estimated U.S. list prices. Actual prices may vary.

(14) HP Connect Solutions pricing varies; visit www.hp.com/go/connectsolutions for additional information