Executive Biography

Kristin Pierce

Worldwide Director of SMB Solutions
HP ProCurve Networking

"My personal goal is to relieve the infrastructure burden from our customers by delivering rock-solid networking solutions that offer unmatched performance, reliability and value. By doing so, HP ProCurve enables our customers to focus on running their businesses rather than running their networks."

- Kristin Pierce

Kristin Pierce is a Worldwide Director of SMB Solutions for HP ProCurve Networking, responsible for worldwide business management of HP ProCurve's volume commercial networking business, including Ethernet switching and wireless products aimed primarily at small and medium-sized businesses.

Pierce is credited with being instrumental in helping HP ProCurve deliver a consistently competitive line of products to enable Small Business Networking solutions. She currently determines strategy and plans for the company's small-to-mid-market segment, overseeing decisions on what products and solutions will be developed and how each will be brought to market.

Pierce has been with HP ProCurve since 2001. Prior to her current role, she was the Global Product Marketing Manager for ProCurve's portfolio of edge stackable products, serving as a key member of the team bringing ProCurve's latest generation of edge solutions to market. Before that, she was the Competitive Analysis Program Manager for the division, where she helped develop ProCurve's competitive intelligence program, now in use around the globe.

Pierce holds a bachelor's degree from the University of California at Santa Barbara as well as a Master of Business Administration degree from the Paul Merage School of Business at the University of California at Irvine. She also was selected to attend the AeA/Stanford Executive Institute for Management of Technology Companies program at Stanford University.

About HP ProCurve Networking
As part of the HP Technology Solutions Group, HP ProCurve is the Network of Choice for best-in-class solutions, products and services for wired and wireless networks. HP ProCurve was positioned higher in the Leaders quadrant in research and advisory firm Gartner Inc.'s 2009 Magic Quadrant Report for Global Campus LANs and is a worldwide leader in Ethernet switch market revenue and ports according to Dell'Oro Group.

More information about HP ProCurve is available at www.procurve.com.