



## Chris McCall

World-Wide Product Marketing, StorageWorks

### Hewlett-Packard Company

Chris McCall manages product marketing world-wide for LeftHand SAN solutions. His team is responsible for pricing, packaging and positioning new and existing HP StorageWorks products. McCall works closely with all of the regional business units to understand the current market dynamics and refine the competitive positioning of StorageWorks solutions.

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McCall was previously director of product marketing with LeftHand Networks. Prior to that he managed product marketing for the workgroup segment at ADIC (now Quantum). In addition to a variety of technology start-ups, McCall worked as an IT manager for the Commercial Aircraft division of Boeing. In that role, he managed the transformation of the database and design tools used by the systems and electrical engineering groups to increase the efficiency of the airplane design process.

McCall brings more than 12 years of technology marketing experience to HP.

McCall holds a Master's of Business Administration (MBA) from Seattle University and a Bachelor's of Electrical Engineering (EE) from North Dakota State University.

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