

HP Photosmart Premium with TouchSmart Web

Overview

<u>HP Photosmart Premium with TouchSmart Web</u> is the world's first web-connected home printer. Powered by <u>touch</u> and empowered by the web, this sleek device provides quick, simple touchscreen access to important, useful and personal online content.⁽¹⁾ With the largest LCD touchscreen of any all-in-one inkjet printer (4.33 inches), the HP TouchSmart web control panel conveniently connects users to the web⁽¹⁾ via preloaded HP applications (apps). Part of an entirely new web-based printing platform, these apps enable easy printing of maps, coupons, movie tickets, recipes and more from partners including Disney, CBS Interactive, Google, DreamWorks Animation, Fandango and Coupons.com.

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Hewlett-Packard Company 3000 Hanover Street Palo Alto, CA 94304 www.hp.com Users can also connect to <u>Snapfish</u> and the <u>HP Creative Studio</u> directly from the HP Photosmart Premium with TouchSmart Web, which saves time and enables customers to archive or print photos and projects like never before ... just touch, print and go.⁽²⁾

A versatile printing solution with print, fax, copy and scan functionality, the HP Photosmart Premium with TouchSmart Web is perfect for multitasking households – meeting all their high-quality home printing needs in one premium product, from laserquality text to lab-quality photos. With a full range of wired and wireless connectivity options, this printer provides the freedom and flexibility to print directly from Wi-Fi enabled PCs, Bluetooth®-enabled devices, the iPhone and the iPod touch using <u>HP iPrint</u> <u>Photo</u>.⁽³⁾

This ENERGY STAR® qualified all-in-one helps users save paper with automatic twosided printing and reduces packaging waste by shipping in a reusable bag.

Key features and benefits

• Customize the HP TouchSmart Web screen with a variety of apps⁽¹⁾ and add new ones simply by touching "Get More" right on the screen. Current partners include:

- Disney for printing color pages and crafts with popular animated characters as well recipes for the family
- CNET.com to print product reviews, editors picks and gift guides; 60 MINUTES to print story transcripts
- <u>Tabbloid</u> for a customizable PDF document from any RSS feed and printed at the touch of a button
- o Google Maps for printing maps and directions
- o Fandango for movie tickets

- o Snapfish for accessing and printing photo albums
- o Google Calendar for viewing and printing personal calendars
- o USA TODAY for the latest news
- DreamWorks Animation for movie trailers and family printables such as coloring pages
- o Coupons.com for printing coupons and recipes
- o Nickelodeon for activities kids can enjoy based on the network's characters
- o Weathernews Inc. for up-to-date weather information
- Web Sudoku for printing puzzles
- Create and share apps to customize the printing experience starting in early 2010.
- Quickly print fun and useful templates such as fax cover sheets, calendars, notebook paper and games such as Sudoku, with the convenient Quick Forms button.⁽¹⁾
- Use the HP TouchSmart Web control panel to edit and print photos, send faxes, scan documents and make copies, in addition to printing from the Web.⁽¹⁾
- Easily drag and drop photos to a desktop icon from virtually anywhere folders, applications, email and websites for printing with the <u>HP Photo Print Gadget</u>.⁽⁴⁾
- Prevent common printing mistakes and save paper by ensuring that prints are loaded correctly and that settings are optimized for image quality and print speed with <u>HP</u> <u>Auto Sense technology</u>.⁽⁵⁾
- Simply touch one button for wireless set-up making adding the printer to a home network easier than ever.⁽⁶⁾
- Print borderless 4 x 6-inch photos stored on an iPhone or iPod touch using <u>HP iPrint</u> <u>Photo</u>, the first photo printing application of its kind⁽³⁾—available for free in the Apple App Store.
- Directly print from a <u>PLAYSTATION 3 (PS3)</u> capture and print screens to show off as proof of achievements.⁽⁷⁾
- ENERGY STAR qualified use less energy, save money and help reduce the environmental impact of printing.
- Reduce paper use by 45 percent⁽⁸⁾ when printing from the web using free <u>HP Smart</u> <u>Web Printing</u>.⁽⁹⁾
- Enjoy convenient and responsible ink cartridge recycling at no additional cost through <u>HP Planet Partners</u>.⁽¹⁰⁾
- Identify features that reduce environmental impact with the <u>HP Eco Highlights label</u>.
- Replace each cartridge separately when needed with individual inks.
- Original HP inks: Print photos with enhanced detail using dual-drop volume technology that delivers an extremely small drop size.
- Confidently rely on the premium support, including an exclusive toll-free telephone



support number to specially trained agents prepared to help customers get the most from the product.

• All HP products are backed by HP Total Care, HP's award-winning service, solutions and support, both in and out of warranty.

Technical specifications

- Print Specifications⁽¹¹⁾
 - Print speeds of up to 33 pages per minute (ppm) black and up to 32 ppm color;
 4 x 6-inch photos as fast as 18 seconds
- Scan Specifications
 - o 4,800 x 9,600-dpi optical resolution scanning⁽¹²⁾
 - o 48-bit color scanning
- Copy Specifications
 - Up to 33 copies per minute (cpm) in black and up to 32 cpm in color⁽¹¹⁾
 - Up to 4,800 x 1,200 dpi black copying with 1,200 scan dpi
 - Up to 4,800 optimized dpi color copying
- Fax specifications
 - o Fax speed of up to 33.6 kbps
 - Up to 300 x 300 dpi in black and photo faxing and up to 200 x 200 dpi in color
- Dimensions/Weight
 - o 17.99 inches (w) x 19.33 inches (d) x 7.76 inches (h)
 - o 16.53 lbs.
- Support/Connectivity
 - o Pictbridge
 - o USB High-speed 2.0, 802.11 b/g/n wireless, Ethernet and Bluetooth
 - Microsoft® Windows Vista[™] or XP SP1 or higher; Mac OS X v10.4, v10.5 or v10.6
 - Windows 7 ready. Some features may not be available.⁽¹³⁾ More information is available at <u>www.hp.com/go/windows7</u>.
 - HP products are backed by HP Total Care service options in and out of warranty plus access to 24/7 real-time award-winning chat support and email response in about an hour.
 - Enhanced support services include an exclusive toll-free number featuring trained experts and one-year repair with "Next Business Day Turnaround," including brand new units for the first 30 days after purchase. More information is available at <u>www.hp.com/support</u>.

Original HP printing supplies⁽¹⁴⁾



- HP 564 Black Photosmart Ink Cartridge: \$11.99
- HP 564 Photo Black, Yellow, Cyan and Magenta Photosmart Ink Cartridges: \$9.99 each
- HP 564XL Black Photosmart Ink Cartridge: \$34.99⁽¹⁵⁾
- HP 564XL Photo Black, Yellow, Cyan and Magenta Photosmart Ink Cartridges: \$17.99⁽¹⁵⁾ each
- HP Advanced Photo Paper (50 sheets, 8.5 x 11-inch): \$21.99⁽¹⁵⁾
- Everyday printing papers with the ColorLok logo. Available in all regions.

Pricing and availability

Target U.S. street price of \$399.99.⁽¹⁴⁾

Expected to be available for purchase fall 2009 in the United States.

⁽¹⁾ Requires an internet connection to the printer.

⁽²⁾ Requires a Snapfish.com account and an internet connection to the printer.

⁽³⁾ Using HP iPrint Photo software. Free download available from Apple's App Store; details available at <u>www.hp.com/go/iPrintphoto</u>.

⁽⁴⁾ Requires Windows Vista.

⁽⁵⁾ When using HP Advanced Photo Paper.

⁽⁶⁾ Requires a WPS router with an integrated push-button. Wireless performance depends on physical environment and distance from access point.

⁽⁷⁾ Printing screen captures is only available on games that support this feature.

⁽⁸⁾ Details are available at <u>www.hp.com/go/printerclaimswww.hp.com/go/printerclaims</u>

⁽⁹⁾ For Windows only. Requires Internet Explorer 6.0-8.0.

⁽¹⁰⁾ HP ink cartridges return and recycling is available in 41 countries and territories around the world; details are available at <u>www.hp.com/recycle</u>.

⁽¹¹⁾After first page. More information about print speeds is available at <u>www.hp.com/go/inkjetprinter</u>.

- ⁽¹²⁾ Maximum resolution may be limited by PC system and scan size.
- ⁽¹³⁾ Does not support Windows XP Professional x64.
- ⁽¹⁴⁾ Estimated U.S. street price. Actual price may vary.
- ⁽¹⁵⁾ Not included, please purchase separately.

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