



HP Officejet Pro 8500A e-All-in-One Series: DARE TO COMPARE

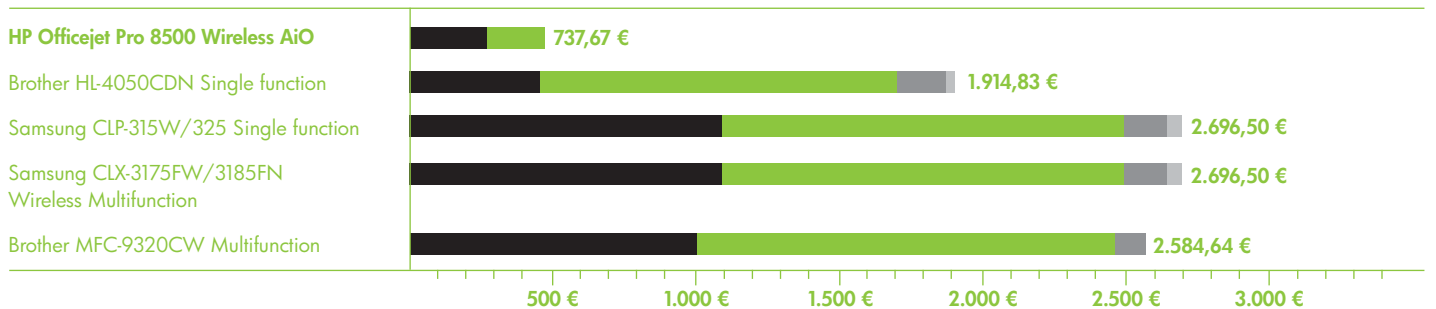
Make an impact and meet your budget with the HP Officejet Pro 8500A e-All-in-One Series.

Print professional documents at up to 50% less cost-per-page than lasers.¹ Equipped with new HP ePrint, you can print from any email-capable device, and use business apps to access content directly from the Web without a PC.² For about the same purchase price as a laser printer, you get superior features like two-sided printing and copying—and advanced document management with scan to network, Web and e-mail.



Total cost of supplies required to print 500 pages/month (35% colour) for 5 years³

black cartridges: ■ colour cartridges: ■ imaging units: ■ waste bottles: ■



	HP Officejet Pro 8500A Plus e-All-in-One ³	Brother HL-4050CDN Single function ³	Samsung CLP-315W/325 Single function ³	Samsung CLX-3175FW/3185FN Wireless Multifunction ³	Brother MFC-9320CW Multifunction ³
Estimated price	349 €	522 €	259 € / 365 €	499 € / 675 €	665 €
Energy usage (when printing)	26 W	510 W	350 W	350 W	480 W
Energy usage (standby)	7 W	85 W	80 W	80 W	75 W
Print speed (A4)	Up to 15 ppm black, 11 ppm colour ⁴	Up to 20 ppm black and colour	Up to 17 ppm black and 4 colour	Up to 16 ppm black, 4 ppm colour	Up to 17 ppm black and colour
Web connectivity	ePrint, apps	no	no	no	no
Automatic duplex printing	yes	yes	no	no	no
Control panel	10.9 cm touchscreen CGD	n/a	n/a	2-line LCD	2-line LCD
Black/colour cartridge yields (based on ISO/IEC 24711 standards)	2.200/1.400	5.000/4.000	1.500/1.000	1.500/1.000	2.200/1.400
One set of CMYK supplies	88 €	279 €	196 €	196 €	282 €
Colour cost-per-page⁵ (approx. in €)	5,5¢	13,3¢	20,4¢	20,4¢	18,8¢



Get more printed pages with high-capacity ink cartridges.⁶



For the most professional results, superior image quality, and enhanced durability, use ColorLok papers.

**HIT PRINT
AFFORDABLY**



HP Officejet Pro Series: Recommend it with confidence.

Guide your customers to the right decision. Ask them what matters most:

If your customer is seeking a relatively low initial purchase price and low cost-per-page, they should consider the HP Officejet Pro Series, designed for professional laser-quality output with the lowest cost-per-page in its class, up to 50% lower than colour lasers.¹

If your customer is interested in laser colour printers and not primarily concerned with purchase price and cost-per-page, consider the professional colour laser printing performance of an HP LaserJet.

Help your customer decide which features they need.



HP Officejet Pro 8000 Printer
Suggested price 149 €
(CB092A)

- » Up to 50% lower cost-per-page than competitor laser printers¹
- » Laser-quality print speeds of up to 15 ppm black, 11 ppm colour (max speeds 35 ppm black, 34 ppm colour)⁴
- » Colour resolution up to 4800 dpi
- » High-capacity ink cartridges available⁶
- » Ethernet, USB 2.0
- » 250-sheet input capacity, automatic two-sided printing
- » ENERGY STAR[®] qualified
- » Optional 2nd paper tray
- » Free 3-year warranty extension

HP Officejet Pro 8000 Wireless Printer
Suggested price 199 €
(CB047A)

- All the features of the HP Officejet Pro 8000 model, plus:**
- » Built-in wireless networking

HP Officejet Pro 8500A e-All-in-One
Suggested price 299 €
(CM755A)

- » Print, copy, scan, fax, network
- » Built-in wireless networking
- » HP ePrint enables printing from a notebook or mobile device²
- » Print from the Web without a PC using business apps²
- » Up to 50% lower cost-per-page than colour laser AiO printers¹
- » Up to 40% lower cost-per-page than black-only laser AiO printers¹
- » 2.36" CGD touchscreen
- » 15 ppm black, 11 ppm colour (max speeds 35 ppm black, 34 ppm colour)⁴
- » Colour resolution up to 4800 dpi
- » High-capacity ink cartridges available⁶
- » 250-sheet input capacity, automatic two-sided printing, 35-page automatic document feeder
- » ENERGY STAR[®] qualified

HP Officejet Pro 8500A Plus e-All-in-One
Suggested price 399 €
(CM756A)

- All the features of the HP Officejet Pro 8500A e-All-in-One model, plus:**
- » 4.3" touchscreen CGD
 - » Legal-size glass scanning bed
 - » 50-page automatic document feeder with automatic two-sided copy, scan, fax
 - » Copy fix adjusts and corrects images before copying or scanning to eliminate waste

Help your customers save even more with additional resources from HP.

See how the HP Officejet Pro Series reduces energy costs: www.hp.com/go/carbonfootprint

Learn how your customers can project a professional business image and save marketing costs by creating their own marketing materials: www.hp.com/go/ihm

For more information: www.hp.com/eur/mybusiness



1. Majority of colour laser AiOs <€400 excluding VAT, March 2010; for details, see <http://www.hp.com/eur/mybusiness>. OJ Pro ISO yield with highest-capacity cartridges based on continuous printing; see www.hp.com/go/learnabouteink. Energy use based on HP testing using the ENERGY STAR program's TEC test method criteria. 2. Requires an internet connection to the printer. Feature works with any internet- and email-capable device. Apps availability varies by language and country. Details available at www.hp.com/go/ePrintCenter. 3. Product data including page yield and supplies pricing as reported by the company on their UK website. High-capacity ink/toner cartridges not included; please purchase separately. Speed based on ppm measured using ISO/IEC 24734. Standard applies to inkjet and laser products and excludes first set of test documents. For details see www.hp.com/go/inkjetprinter. 4. Based on ppm measured using FDIS ISO/IEC 24734. Standard applies to inkjet and laser products and excludes first set of test documents. For details see www.hp.com/go/inkjetprinter. 5. Costs per page displayed are current and they have been derived from yield and price information on company websites. 6. Not included. Please purchase separately.

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