



Jeb Horton  
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Jeb Horton is vice president of the Microsoft Practice for Applications Services, a part of HP Enterprise Services. In this position, Horton has responsibility for the Americas, and leadership for Application Modernization, Service Oriented Architecture and Microsoft technologies such as Dynamics, SharePoint and other Microsoft solutions. He is responsible for managing a multimillion-dollar business across both outsourced and nonoutsourced clients.

Previously, Horton was vice president, Business Performance Management and Planning for Applications Services Business Operations. In this role, he worked with region, industry and account teams on their business transformation efforts, including the development of a more comprehensive offshore strategy and tactical plans to improve the ability of accounts to meet their clients' objectives.

Horton was instrumental in leading the integration of the EDS Applications Services business into HP, including business strategy, processes, supporting technology and the workforce.

Before joining HP, Horton held positions at Hitachi Consulting, Deloitte Consulting and Andersen Business Consulting. He has more than 20 years of experience working with clients to develop strategies to leverage their technology assets. This includes enterprise resource planning, customer relationship management, data warehousing and niche marketing applications. He has worked in a variety of industries, including hospitality, gaming, entertainment, financial services, life sciences and healthcare.

Horton holds an MBA in marketing and general management from the University of Southern California and a Bachelor of Arts in economics from the University of California, Santa Cruz.