



Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304

hp.com

Executive Biography

Ipsita Dasgupta

Senior Vice President & Managing Director, India Market, HP Inc.



Ipsita Dasgupta serves as the Managing Director of HP's India Market, comprising India, Bangladesh, and Sri Lanka. In this role, Ipsita is responsible for all aspects of the go-to-market strategy and P&L for HP's fastest growing market, spanning the company's broad portfolio of products and services across commercial, consumer, and public sector.

Ipsita is a seasoned leader who brings a wealth of strategic business expertise to her new role at HP, with 24 years of international operating experience across various industries. She has invested more than half of her career leading P&Ls across multiple industries and the other half leading Marketing, Strategy and Growth functions for global multinationals (both B2B and B2C), with regional and global responsibilities.

Prior to joining HP, Ipsita served as the Senior Director of Marketing for Apple Services HQ. In this role, she led Global Synergy Marketing, External Partnership Marketing, Consumer Insights, and Market and Competitive Intelligence for Apple's subscription services.

Prior to Apple, Ipsita held a variety of executive positions including President of Corporate Strategy and Incubated Business at Star India, A Walt Disney Company; Chief Commercial Officer for South Asia and Greater China at General Electric Company, Managing Director of Smart Connected Communities – Emerging Markets at Cisco and IBM, where she held various leadership positions in strategy and marketing.

Ipsita holds a bachelor's degree in mathematics and economics from Columbia University and an MBA from the Harvard Business School. She resides in Mumbai, with her husband and two children.