



Biography

Anneliese Olson

Senior Vice President and Managing Director

North America Market

HP Inc.



Anneliese Olson is Senior Vice President and Managing Director, North America, at HP Inc. In this capacity, she is responsible for leading all aspects of HP's go-to-market strategy, execution, and managing the multibillion-dollar P&L for the company's largest geographic and revenue-generating region. Anneliese also oversees direct and indirect sales engagements across HP's portfolio of products and services, for commercial, consumer and public sector customer segments.

Anneliese began her career at HP as an intern, and throughout her 25-year HP tenure, she has held a variety of leadership positions across the company's Personal Systems, Print, Product Marketing, and Go-to-Market businesses. Prior to her current role, Anneliese served as Senior Vice President & General Manager of HP's Print Category, along with previous roles as Vice President & Global Head of Home Printing Solutions, and Vice President & General Manager of Personal Computing in Asia Pacific & Japan.

Anneliese is a committed advocate for HP's Sustainability and Diversity, Equity, and Inclusion initiatives. Throughout her career, she has actively mentored, coached, and sponsored emerging talent. She is regularly called upon to speak on women's advancement, work/life integration, unlocking human potential, and the importance of lifelong learning. Anneliese firmly believes in the power of embracing a beginner's mindset and regularly seeks out new and unfamiliar experiences that fuel her curiosity.

Through her passion for lifelong learning and paying it forward, Anneliese has served as an advisor to several start-ups and has held numerous Board positions with non-profit organizations focused on improving the lives of women and children. She is currently active on the Board of Regents at Santa Clara University, the Board of Trustees for Monterey Bay Aquarium, and Board Director for College Advising Corps.

Anneliese holds an ESG Certificate from the Berkeley Law Executive Education Program and currently serves as Executive Sponsor for HP's Global Sustainable Impact Steering Committee within HP's Commercial Organization. She earned a Bachelor of Science in Marketing from Santa Clara University. She has lived in Europe, Asia, and now resides in the San Francisco Bay Area with her family, where she enjoys watersports and DJ lessons.