HP's AI Governance Principles

At HP, we leverage the power of Artificial Intelligence (AI) to develop products and solutions that inspire innovation and make a positive difference in the world. Firmly rooted in the values of the HP Way, our AI Governance Principles embody our forward-thinking approach to responsible, ethical, and beneficial AI development and usage. While we recognize the exciting and seemingly endless potential of AI, we understand our responsibility to ensure all of our AI products and solutions are designed and deployed with these important principles at their core.

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Principle	Details
Trust & Respect	• Maintaining transparency in how HP's AI-enabled products and solutions are designed, function, and make decisions, and fostering trust with customers, employees, and other stakeholders • Upholding stringent standards for data privacy, ensuring that when personal data is collected and used, it is done with dignity, with respect for individuals and their rights, and in compliance with all relevant laws and regulations
Safety & Security	• Ensuring that AI-enabled products and solutions are reliable, function as intended, and are designed to prevent harm • Implementing robust security controls and other measures to protect AI systems and related data from unauthorized access and malicious use
Fairness & Accountability	• Striving to eliminate biases, discrimination, and related impacts in AI-enabled products and solutions, with the aim of fostering better inclusivity and representation across all demographics • Continuously refining our AI-related practices to anticipate and address emerging ethical challenges
Innovation & IP Protection	• Developing AI-enabled products and solutions that can help customers solve real-world challenges • Ensuring that existing intellectual property rights are considered and respected during the use and development of AI-enabled products and solutions, thereby maximizing trust and confidence in HP's innovations
Engagement & Education	• Supporting and advocating globally for policies and regulations that promote responsible, ethical, and beneficial AI development and usage • Regularly training and educating HP employees on these principles and key developments in the responsible, ethical, and beneficial use of AI-enabled products and solutions