Jonathan Martin
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Jonathan Martin is worldwide vice president and general manager of the Information Management Solutions and Commercial Solutions divisions in the Software organization at HP.

HP Information Management comprises a portfolio of software and services to help organizations manage their information governance needs.

Previously, Martin was chief marketing officer of HP Information Management Software, responsible for product management and worldwide marketing.

Prior to joining HP, Martin was responsible for driving product and platform awareness across Europe, the Middle East and Africa at salesforce.com, a leader in software-as-a-service. His previous experience includes chief marketing officer at PortWise, a leading provider of mobile identity management software, and eight years in executive marketing positions in the United States and Europe at global storage giant VERITAS Software.

Martin holds a BSc (Honors) and MSc in computer science and is a member of The Marketing Society, CMO Council and Forrester's CMO Group.