VENKAT DEVRAJ Chief Technology Officer, Application Automation, HP Software HP Enterprise Business

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Venkat Devraj is chief technology officer (CTO) for Application Automation at HP Software. As CTO, Devraj is responsible for driving the application automation strategy, as well as cross-product architecture and technology planning internally across the company's IT management software and externally with customers.

Devraj joined HP through the Stratavia acquisition, where as co-founder, chairman and CTO, his primary focus was to develop and launch the vision and strategies to help customers enable the next generation of IT automation solutions. During his nearly five-year tenure at Stratavia, Devraj helped propel the business into being the leading provider of database and middleware automation solutions. Also during that time, Devraj managed the pre-sales and customer success / professional services organizations.

Previously, Devraj was the co-founder and chief executive officer of ExtraQuest, one of the industry's first remote management service providers focusing on database and application administration. He is the author of "Oracle 24x7 Tips & Techniques," previously listed in the Top five Oracle bestsellers on Amazon.com, as well as co-author of "Oracle8i Web Development," both published by Osborne/McGraw-Hill.

Devraj has written numerous articles and white papers and given presentations at several prestigious Information Technology conferences including IEEE, Gartner, Dow Jones, Collaborate, DAMA, Data Center Dynamics, Interop, International Oracle Users Group (IOUG), ODTUG (Oracle Development Tools User Group) and OpenWorld. His blog is available at <u>http://vdevraj.blogspot.com</u>.