



DUNCAN CAMPBELL

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Duncan Campbell is vice president of marketing for Converged Infrastructure in the Enterprise Servers, Storage and Networking worldwide organization at HP. Campbell is responsible for leading HP Converged Infrastructure enablement efforts with the geography teams, in addition to defining go to market programs and driving Enterprise Servers, Storage and Networking SMB marketing.

Campbell brings more than 25 years of enterprise and midmarket marketing experience to this leadership team, with a proven track record spanning software, networking, services, PCs and systems, as well as channel and regional expertise.

Campbell has also served as vice president of marketing for Adaptive Infrastructure and vice president of Total Care for HP's Technology Solutions Group (now Enterprise Business), as well as vice president of marketing for HP StorageWorks. He was responsible for advancing the market position of HP's storage area network, network-attached storage, information lifecycle management, nearline and storage management software offerings through both direct and indirect channels for small, midsize and enterprise customers.

Prior to HP, Campbell was vice president of marketing and business development for First Virtual Communications, a world leader in integrated rich media communications solutions. He also served as the principal and a founding member of Adjunct Consulting, where he helped incubate a SAN-management-over-IP start-up and developed transformational business strategies for his other client companies.

Campbell was formerly with HP from 1986-2001 in various marketing roles spanning workstations, software, networking and servers. He also served as worldwide director of marketing for channels, alliances and partners.

Campbell holds a Master of Business Administration from the Wharton School of the University of Pennsylvania.