



BARBARA HALLMANS

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Barbara Hallmans is the business manager for ESS BladeSystem within the Enterprise Storage and Servers Business at HP. Since the launch of HP's award-winning BladeSystem family she has been responsible for all Europe, Middle East and Africa (EMEA) Product Management, including products such as HP Virtual Connect. Recently, her responsibilities were extended to lead the ESS Blades effort across EMEA.

Hallmans joined HP EMEA in 1997 and has held various positions in the Industry Standard Server (ISS) group including product marketing manager for HP ProLiant x86 servers and options.

Prior to joining Compaq/HP in 1997, she worked in various sales and marketing positions in the IT industry in Toronto, Canada.

Hallmans holds a master's degree in Business Administration from the University of Regensburg.