



WILLIAM KOSIK
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William "Bill" Kosik is the director of Energy and Sustainability at HP Critical Facilities Services, delivered by EYP Mission Critical Facilities.

Kosik's engineering consulting responsibilities help clients optimize data center energy utilization. He is often at the forefront of high-level industry/governmental initiatives in this arena. Additionally, his expertise in developing and implementing energy-efficient, environmentally responsible data centers has earned him recognition as an industry leader in green IT.

Kosik assists in the development of the upcoming LEED for Data Centers standard, and is the primary author of the Energy and Atmosphere credit requirements. In addition, he provides technical assistance to the Green Grid's committee that is responsible for developing the forthcoming data center energy use rating scheme. Kosik is also the codeveloper of the upcoming ASHRAE publication, *Green Tips for Data Centers*.

Kosik's research and development activities and hands-on consulting are yielding innovative analytic methods with valuable real-world applications. He played a lead role in the creation and evolution of an Energy Efficiency Assessment Tool that offers HP clients unprecedented analysis and reporting capabilities. Employed widely worldwide, the tool enables enterprises to reduce power and cooling energy costs by 5 to 20 percent.

Kosik also is a published author and expert on research, simulation and application of data center energy-efficiency techniques.